



NOVEMBER 18-19, 2016, DILIJAN RESORT



GENERAL PARTNER



PARTNER



PR PARTNER



THE ADVANTAGES OF SPONSORING THE FORUM

- Opportunity to introduce your company to the targeted Forum audience, that represents high-tech industry business representatives, leaders and responsible professionals of ministries and other State bodies, representatives of international organizations and programs, embassies, representatives of Mass Media.
- Opportunity to support one of the most high level events of the state.
- New business networking opportunities.
- Opportunity to take part in other events, organized by the UITE, with favored conditions.

THE SERVICES OFFERED TO THE EVENT SPONSOR

SPONSORSHIP	GENERAL SPONSOR	SPONSOR	PARTNER	
Sponsorship amount	3 000 000 AMD	1 500 000 AMD	500 000 AMD	<i>All prices do not include VAT</i>
Public Relations				
Participation to the press conference	<input checked="" type="checkbox"/>			One press conference
Participation to TV program/TV reportage	<input checked="" type="checkbox"/>			Two TV programs/TV reportage
Mentioning the Sponsor's name in radio advertising.	<input checked="" type="checkbox"/>			
Mentioning the Sponsor's name in press-releases	<input checked="" type="checkbox"/>			Press-releases will be sent to more than 20 IT related and other web medias.
PR materials Sponsor's brand use				
Logo on banner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	One banner at the entrance of the Forum venue
Logo on invitations	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Invitations will be sent to head executives of participating companies, leaders and responsible professionals of ministries and other State bodies, representatives of international organizations and programs, embassies, representatives of Mass Media
Logo on working documents	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Working documents are provided to all participants
Logo on badges	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Badges are provided to all participants and Mass media representatives.
Logo on e-mail letterheads	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Emails are sent to business community, state and governmental bodies, foreign diplomatic missions and international organizations

SPONSORSHIP PROPOSAL

Logo on the official catalog cover page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Catalogs are distributed to participants, guests and mass-media representatives
X banner in Forum lobby and halls	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Partner provides the banners
Distribution of Partner's promo materials to participants	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Partner provides the materials
Welcoming speech of the Sponsor in the official catalogue	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Catalogs are distributed to the participants, guests and mass-media representatives
Promo page in the official catalogue (A5)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Catalogs are distributed to the participants, guests and mass-media representatives
Preferential conditions				
Opportunity to participate to the events organized by the Union of Information Technology Enterprises with privileged conditions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		DigiTec Expo, DigiTec Business Forum
Online advertising				
Logo on www.digitec.am web-site	<input checked="" type="checkbox"/>			Daily the visitors' number ranges from 50 to 250. Logo is provided by Sponsor
Link to the Facebook page of the events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Mentioning of Sponsor's name in every publication about DigiTec Business Forum on the Facebook social network page
Other				
Certificate	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Certificate of sponsorship

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